



# Pan Hong Property Group Limited

## 泛港地产集团

1Q 2007 Results Presentation  
26 April 2007



泛港地產集團  
PAN HONG PROPERTY GROUP

# Business Overview



汎港地產集團  
PAN HONG PROPERTY GROUP

1Q 2007 RESULTS PRESENTATION

## A Niche Property Developer Focused on the Second and Third-Tier Cities in the PRC

- **Track Record :**
  - More than 20 years in operation
  - Completed residential and commercial properties with GFA of 476,997 sq m
- **Target Markets :**
  - Developing cities with significant growth potential and urbanization
  - Built presence in Huzhou and Hangzhou (Zhejiang Province), Nanchang (Jiangxi Province)
- **Target Customer Group :**
  - Middle to upper-middle income level consumers
- **Land Reserves :**
  - Sizeable land reserves\* with planned GFA of more than 2 million sq m
  - Prime locations

\*include properties currently under development and joint development projects