PAN HONG PROPERTY GROUP LIMITED (Incorporated in Bermuda)

(Registration Number: 37749)



Positive Profit Alert

Following the positive profit alert announcement made by Sino Harbour Property Group Limited ("Sino Harbour"), a subsidiary of Pan Hong Property Group Limited (the "Company" and together with its subsidiaries, the "Group"), which is listed on the Stock Exchange of Hong Kong, the Board of Directors of the Group wishes to inform that the contributions from Sino Harbour will have a positive impact on the earnings of the Group for the financial period ended 30 September 2011.

Further details of the Group's financial performance will be disclosed when the Company finalises and announces its unaudited financial results for the period ended 30 September 2011.

By Order of the Board

Wong Lam Ping Executive Chairman

31 October 2011